

FINANCING YOUR CTC WORK: KEYS & INSIGHTS

COMMUNITIES THAT CARE MONTHLY SERIES

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JULY 27, 2023



Mainspring Consulting Work on Prevention

- **Family First Prevention Services Fiscal Analysis Tool & Fact Sheets** on collaborative financing
- **New York State:** Prevention planning support for 9 counties
- **Louisiana My Community Cares:** Facilitating planning for statewide expansion and funding of community prevention pilot
- **Evidence2Success:** Finance coach for six sites developing community-based prevention efforts through adapted Communities that Cares (CTC) model
- **Youth Transition Funders Group:** Facilitate national affinity group of funders. Strong focus on well-being and racial equity

Our Plan for Today



- Strategic Financing Planning
 - Financing Process and Toolkit and Lessons from Evidence2Success
- Federal Policy and Funding Trends
- Discussion/Questions



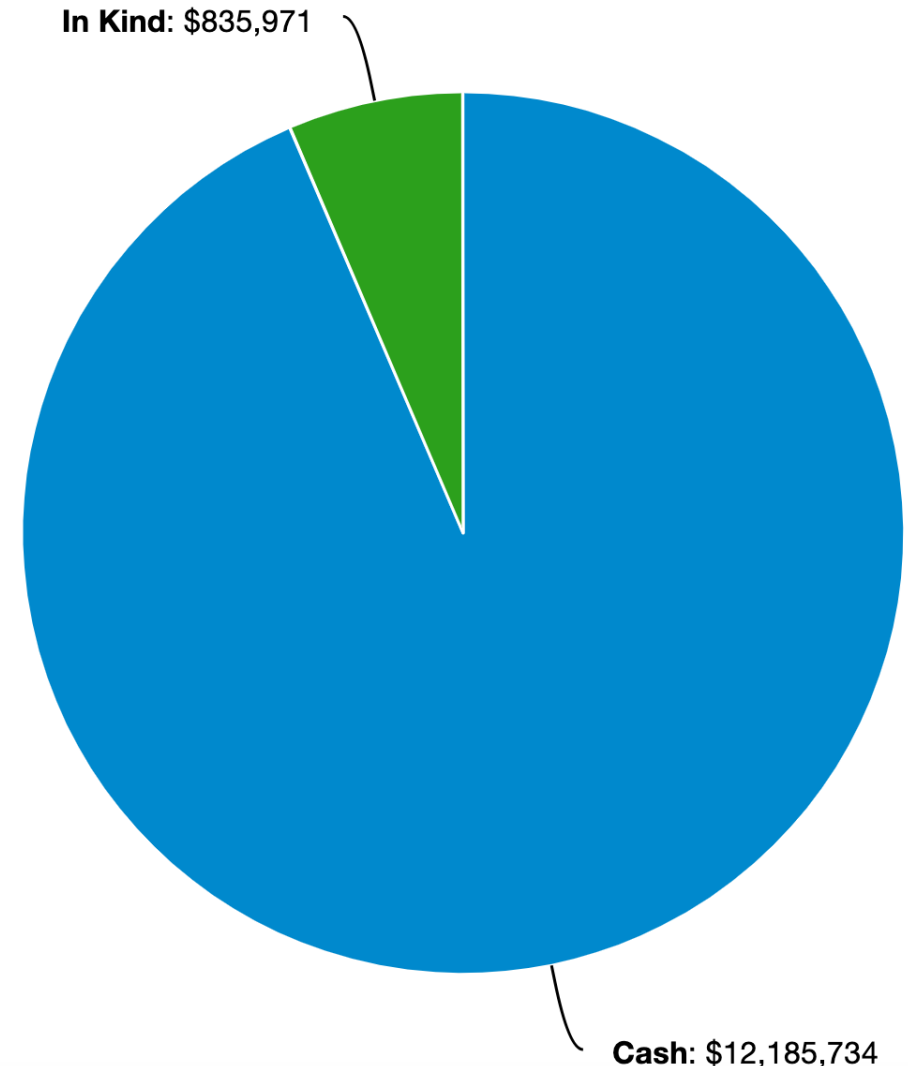
Strategic Financing with Evidence2Success

Strategic Finance for neighborhood-based prevention efforts in Providence, Salt Lake County, Selma, Mobile, Memphis, Miami

2019 - 2022, over \$13 million leveraged to support infrastructure, programs and related activities:

- Familias Unidas
- Positive Action
- CBITS
- Strong African American Families
- Me Time
- Guiding Good Choices
- Family Check Up

Total Leverage Pie Chart



Strategic Finance Planning: Key Questions

What are your financing goals?



What financial resources do you need?



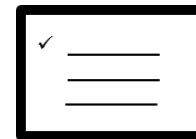
What resources do you have?



What financing strategies will you implement?

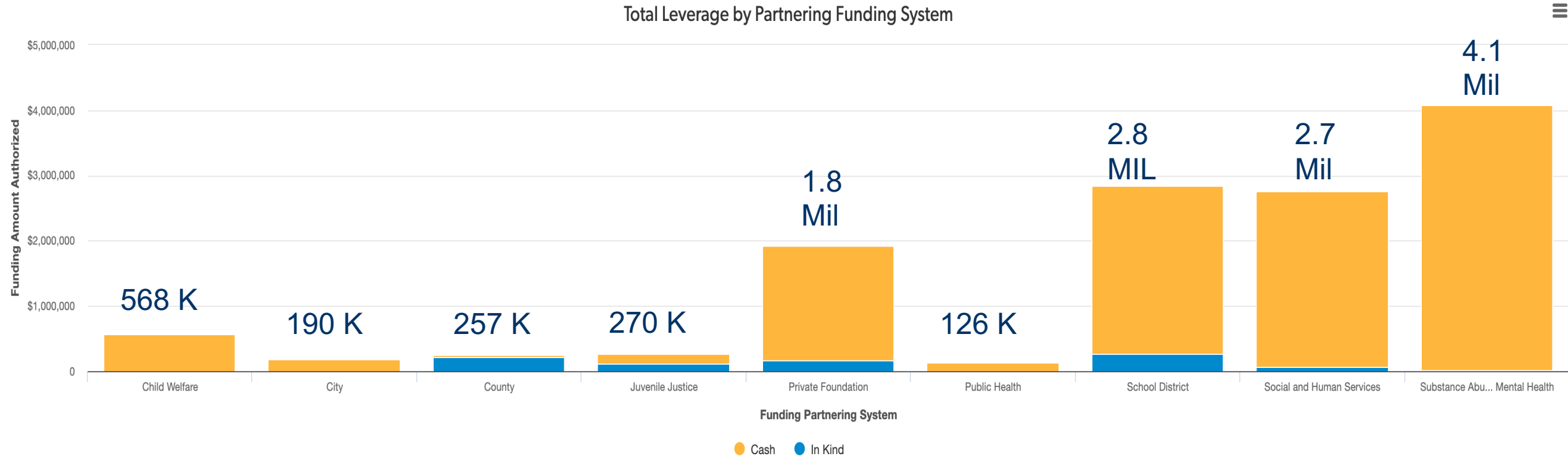


How will you implement financing strategies?



Evidence2Success: Which Government Agencies Have Provided the Most Support?

- Substance Abuse and Mental Health agencies have provided the most support (\$4.1 million)
- Every community has received some support from school district
- Significant social service funding is Medicaid funding in Providence
- Private foundations providing important support for infrastructure



Leverage: Lessons Learned

- Identify your niche and your champions and build from there
 - Implement effectively
 - Communicate your successes
- Keep your big vision and shared priorities in front of partners, even as you implement incrementally
- Continually monitor policy and funding trends and priorities of key funding agencies
- Seek to diversify funding over time
 - Multiple public and private funders
 - Short-term grants and longer-term funding
 - More restricted and more flexible

Strategic Financing: Ongoing Activities for Successful Leverage

Communication & Stakeholder Engagement

- Convene Finance Workgroup
- Conduct outreach to potential public and private investors
- Communicate to current and potential investors about vision, leverage, and outcomes

Resource Development

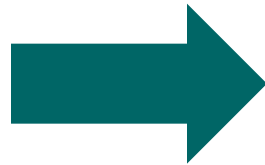
- Monitor policy and funding opportunities
- Advocate for the allocation of resources toward programs and infrastructure
- Write proposals and grants

Fiscal Management & Reporting

- Update finance plan annually
- Track and report on leverage
- Maintain fiscal processes to manage multiple funding streams and subcontracts.

Current Context: Increasing Focus and Funding for Prevention (for now...)

- Family First Prevention Services Act Passage
- Greater emphasis on racial and ethnic equity and systemic racism
- National concern about youth mental health
- Focus on gun safety and youth violence
- Opioid epidemic and settlement



- More involvement of child welfare with prevention
- Increased focus on community-based supports in juvenile justice
- Large one-time investments through COVID relief
- Significant new school and community-based investments through gun safety legislation
- Opioid settlement dollars flowing to states and localities

Focus on Key Trends

COVID Relief

Child Welfare Family First Prevention Services Act

Violence Prevention: Bipartisan Safer Communities Act

Opioid Settlement Dollars

COVID Relief: Short-Term Investments Across Systems



- **ESSER to school districts – 122.8 Billion.** Must be obligated by Sept 24
- **State & Local Fiscal Recovery Fund – 350 Billion.** Must be committed by Dec 24, Spent by Dec 26
- **COVID Relief, emphasis placed on:**
 - Prioritizing investments in communities disproportionately impacted by COVID
 - Mental health and social emotional well-being, especially of children
 - Supporting students in making up for lost learning
- Sustainability challenges with the end of increased support in 2025 – 2026. **Now is the time to set priorities and plan for sustainability**

Child Welfare – Family First Prevention Services Act

- States can use their federal foster care entitlement funding (Title IV-E) for evidence-based prevention programs
- Programs have to be on federal IV-E Clearinghouse of approved models
- State has to submit a prevention plan and decide which models to include
- 39 States approved plans + 7 submitted

School Based Programs

- Families & Schools Together
- Familias Unidas
- Strengthening Families 10 – 14
- CBITS
- Guiding Good Choices
- Effective Black Parenting Program

Bipartisan Safer Communities Act

Education

- \$1 Billion one-time allocation for Title IV-A, Supporting Safe & Healthy Students
- \$500 million – school based mental health service grants
- \$500 million – mental health services professional demonstration grants

New
competitive
grant requests
as a result of
these
investments

Bipartisan Safer Communities Act

Justice

- \$200 million for STOP school violence programs
- \$250 million for community violence intervention and prevention initiative

Increasing focus on juvenile justice on community based violence prevention

Bipartisan Safer Communities Act

Health and Human Services: SAMHSA

- \$40 million child traumatic stress network
- \$250 million – Project Aware
- \$250 million – Community Mental Health Services Block Grant

Bipartisan Safer Communities Act

- Requires guidance and technical assistance to help school districts claim Medicaid for mental health services and provides \$50 million in FY 22 for states to expand assistance in schools through Medicaid and Chip
- Establishes a federal clearinghouse on school safety evidence-based practices

Opioid Settlement Dollars

- \$26 Billion master settlement agreement between opioid manufacturers and distributors and states
- Over \$20 Billion in smaller settlements also flowing to states and communities
- Master Settlement Will be paid over 10 years
 - States have to use at least 70% of funds on opioid “remediation” which includes treatment and prevention
 - States are developing plans for how to allocate dollars to localities and how to spend.
 - State Attorney General Office is good place to start for information

2023 Proposed Mental Health Legislation

- **Resilience, Investment, Support, and Expansion (RISE) from Trauma ACT**
 - New \$600 Million grant program for community-based coalitions addressing trauma
- **Bruce's Law**
 - Community-Based Coalition Enhancement Grants would for Drug-Free Communities Coalitions to focus on the dangers of Fentanyl
- **Community Mental Wellness & Resilience Act**
 - Creates CDC grant program to support community resiliency coalitions

Positioning to Influence Dollars



- Know your state and local context - how and when dollars being allocated
- Identify which public agencies and funding streams your work aligns with best
- Start with your relationships with those who have influence over allocation of dollars
- Connect community members to opportunities to share their priorities for spending
- Have a clear plan and message regarding the data your work is based on, your successes, your plans for expansion and improvement and the resources needed

Information Resources

- Federal Funding Opportunities

- <http://grants.gov>

- Evidence2Success Toolkit

- <https://www.aecf.org/work/evidence-based-practice/the-evidence2success-tool-kit>

- Funding Prevention in Communities publication

- <https://www.aecf.org/resources/funding-prevention-in-communities>

Information Resources

- Family First Prevention Services Act
 - Federal information and Links to State Plans:
<https://www.acf.hhs.gov/cb/title-iv-e-prevention-program>
 - Clearinghouse of Reviewed Programs
<https://preventionservices.acf.hhs.gov/>
- Opioid Settlement Dollars
<https://www.opioidsettlementtracker.com>
- Bipartisan Gun Safety Legislation
<http://schoolsafety.gov>

Contact

The logo for Mainspring Consulting features a stylized grey '@' symbol in the background. The word 'MAINSPRING' is written in a bold, green, sans-serif font across the middle of the '@' symbol. Below it, the word 'CONSULTING' is written in a smaller, blue, spaced-out, sans-serif font.

MAINSPRING
C O N S U L T I N G

Thank You!

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